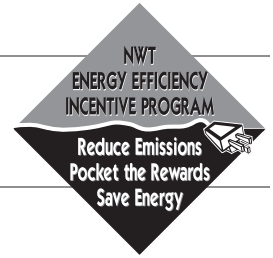


Energy Efficiency Incentive
Program Application



ARCTIC ENERGY
ALLIANCE



Outboard Motors Rebate

- \$500 Rebate for the purchase of a new California Air Resources Board (CARB) three star rated outboard motor of 30hp or greater
- \$250 Rebate for the purchase of a new CARB three star rated outboard motor of less than 30hp

Contact Information (please print clearly)

Name: _____

Mailing Address: _____

City/Town: _____ Postal Code: _____

Work Phone: (867) _____ Home Phone: (867) _____ E-mail: _____

- I acknowledge that I have read and understood the terms and conditions on the back of this form, that the noted outboard motor is eligible under the conditions of Energy Efficiency Incentive Program.

Arctic Energy Alliance reserves the right to verify that the outboard motor has been purchased.

Applicant Signature: _____ Date: _____

This section to be filled out by vendor:

Vendor Name: _____ Date of Sale: _____

Brand: _____ Model (and hp): _____

Serial #: _____ Sales Agent's Signature: _____

- I verify that this product qualifies under the category checked above.

Survey Questions:

- Are you replacing an old outboard motor? Yes No
If Yes, Brand: _____ Model: _____ Year: _____
- How many hours do you estimate you used your previous outboard motor for per year? _____
- How did you hear about the Energy Efficiency Incentive Program? (Check all that apply)
 Radio ad Newspaper ad Newspaper article
 Utility bill insert Internet Radio interview
 Word of mouth In-store salesperson
 Other (please specify): _____
- What are your top three reasons for purchasing an energy efficient outboard motor?
 This rebate program Appearance Better performance
 Saving money on fuel bills Environmental benefits
 Other (please specify): _____
- How important was the rebate in your decision to purchase an energy efficient outboard motor?
 Very important Somewhat important Unimportant

HOW THE REBATE WORKS (terms and conditions)

- Purchase** a energy efficient outboard motor between September 15, 2008 and March 31, 2009.
 - The rebate is for energy efficient outboard motors purchased by NWT residents.
 - Outboard motors must be purchased from participating NWT retailers. Application forms are available from vendors or online at www.aea.nt.ca.
- Complete** the Application Form and attach a copy of the sales receipt and a copy of the CARB 3 proof of purchase (when provided).
 - Ensure the sales receipt (proof of purchase) clearly indicates payment in full, the amount paid, the date of purchase, and the make and model of the outboard motor.
- Mail, fax or deliver** the Application Form, a copy of the sales receipt and proof of residency to the Arctic Energy Alliance, #101, 5102-51st Street, Yellowknife, NT X1A 1S7. Fax (867) 873-0303.
 - The rebate application and sales receipt must be dated prior to April 1, 2009.
 - The Arctic Energy Alliance cannot be responsible for lost, late, incomplete or illegible submissions.
 - Please allow six weeks for delivery of your rebate cheque.

Questions? Call the Arctic Energy Alliance at (867) 920-3333 or toll-free 1-877-755-5855.



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